

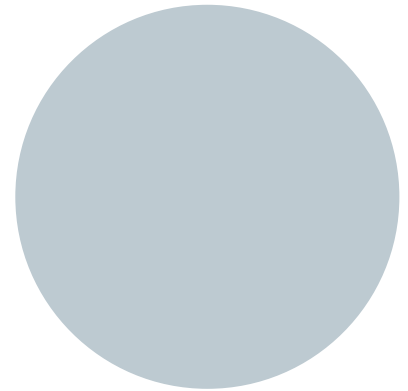
B2B Persona

Personal data

Personal information:

Influenced by:

Influences:



Goals and tasks

Professional:

Personal:

Daily routine

Getting up:

Morning in the (home) office:

Noon:

Afternoon at (Home) Office:

After Work:

Coming home:

Going to Bed:

Support

Challenges